



# B-C-ing-U!

## B-C-ing-U.com is a vibrant online Travel & Leisure magazine

We cover the world through our many different writing personalities. We have a team of over 20 contributors who each bring their own unique travel experiences, knowledge and view points to the articles we publish.

No country is too far, and no topic too taboo. We write about real-life experiences, with no filters!

## ADVERTISING OPPORTUNITIES

We are open to all ways of advertising and would be delighted to help you promote your business in the way that suits you and your budget best. Please contact our team: [sales@b-c-ing-u.com](mailto:sales@b-c-ing-u.com) or call **01323 483482** to discuss any ideas that you may have for working with us.

Below is some example pricing for advertising your business. We would particularly like to hear from Travel & Hospitality brands, Tourist Boards and Car related businesses.



### 7 YEARS

Over 7 years we have gained a dedicated readership and forged great relationships across the travel and hospitality industry



### DAILY

Articles from our writers are posted on our website, on LinkedIn, Twitter and Facebook & other social media accounts and in our weekly email newsletter



### 300,000+

Monthly website visits



### 1,000,000

Social media followers



### 3000+

Articles on our website



### SPONSORED BLOG POST £50

Send us your ready - written content to publish on our blog

### BANNER ADVERTISING £75 - £150

3 months banner advertising 300px x 300px linked banner (can be animated)

### A LISTING ON OUR DIRECTORY PAGE £25 PER YEAR

### EXISTING POST SPONSORSHIP £25

Choose any post from our archive and include your text link or banner advertising

### BOOSTED FACEBOOK POST £50

From our own page, promoting your brand to our followers for 3 days using the Facebook advertising platform.

### PRESS VISIT AND GUARANTEED WRITE UP

Our team will visit you and review your brand with a write up and photographs (POA)

### INCLUSION IN OUR WEEKLY NEWSLETTER TO OUR GROWING MAILING LIST £50